

Pasco County Community Health Improvement Plan 2020-2023

Florida Department of Health
in Pasco County

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The Florida Department of Health in Pasco County would like to offer sincere thanks to all of the community members and local organizations who worked together to create this Pasco Community Health Improvement Plan. This plan is the result of many hours of meetings, conversations, research, and brainstorming and it could not have been accomplished without the knowledge and creativity of these dedicated individuals and organizations.

AdventHealth Hospital System

All4HealthFL Collaborative

Alliance for Substance Use and Prevention
(ASAP Pasco)

BayCare Hospital System

CARES Senior Clinic

Early Learning Coalition

Central Florida Behavioral Health Network

Community Congregational United Church of
Christ

Florida Department of Health in Hillsborough
County

Florida Department of Health in Pasco County

Florida Department of Health in Pinellas
County

Florida Department of Health in Polk County

Good Samaritan Clinic

Gulf Coast North Area Health Education Center

Healthy Start Coalition

Lakeland Regional Medical Center

Medical Center of Trinity

Moffitt Cancer Center

North Tampa Behavioral Health

Pasco County Government

Pasco County Fire Rescue

Pasco County Schools

Pasco Hernando State College

Pasco Sheriff's Office

Premier Community HealthCare Group

St. Leo University

Tampa Bay Network to End Hunger, Pasco
Chapter

Tampa General Hospital

Tobacco Free Partnership of Pasco County

United Way of Pasco County

WellFlorida Council

Introduction

The Pasco Community Health Improvement Plan (CHIP) is a multi-year, systematic effort to address health issues based on local data and capacity of community partnerships.

The Florida Department of Health in Pasco County (DOH-Pasco) completed the community health assessment process over the course of 2019 to better understand and analyze the health of Pasco County and its residents. The assessment looked at health factors which can contribute to the health of the individual and community, such as social and economic status, disease incidence, behavioral health, access to care, and health behaviors.

The 2019 Pasco Community Health Assessment gathered primary and secondary data from a variety of sources, including a community survey which collected over 3,000 responses, key informant interviews with community members and leaders, and analysis of local statistical data from several sources. Through the community assessment process, DOH-Pasco, along with community partners and residents, identified five key areas as health priorities:

1. Mental Health
2. Substance Use
3. Access to Care
4. Nutrition and Physical Activity
5. Infectious Disease and Immunization

These priority areas are the foundation for this Pasco Community Health Improvement Plan (CHIP). DOH-Pasco and community partners collaborated to create this plan to work together on a set of goals and objectives to address the identified priority areas. Our shared mission is to make Pasco County a healthier, safer, and more equitable place for all.

Methodology

In April 2019, the Pasco County community health assessment and improvement planning process was launched, continuing a strong commitment to better understanding the health status and health needs of the community. The purpose of the community health assessment is to uncover the health needs and issues in Pasco County and better understand the causes and contributing factors to health and quality of life in this community. Using data gathered in the community health assessment, community partners then worked together to create a plan to address the community's top priority health issues. The resulting plan is the Pasco Community Health Improvement Plan (CHIP).

The Pasco CHIP helps to improve the health of Pasco County by raising awareness around prevalent health issues in the community, informing the public about how health issues are being addressed, and encourages community members and local organizations to get involved. The CHIP planning process is very collaborative and works best with a diverse set of partners from a variety of sectors.

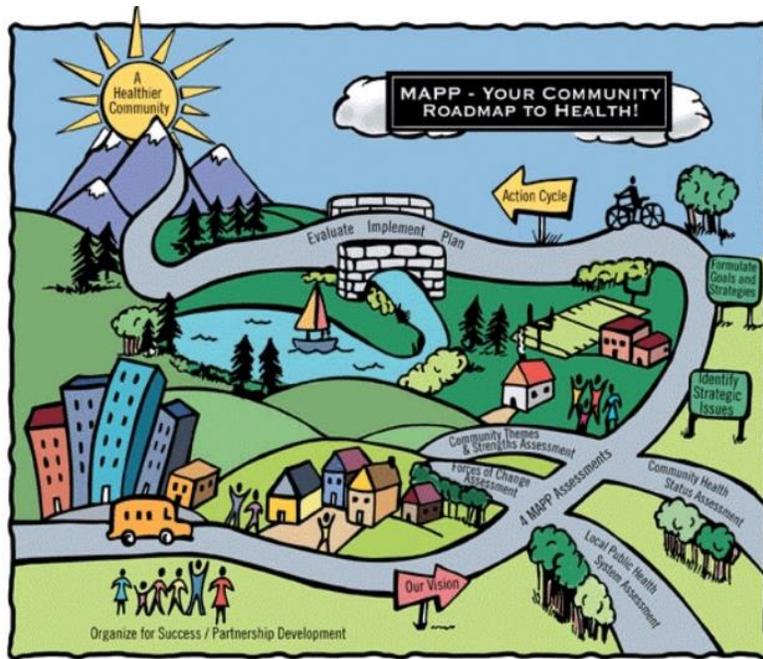
MAPP Framework

This comprehensive health assessment and improvement planning effort is based on a nationally recognized model and best practice for completing community health assessments and improvement plans called Mobilizing for Action through Planning and Partnerships (MAPP). The MAPP tool was developed by the National Association of County and City Health Officials (NACCHO) in cooperation with the Public Health Practice Program Office, Centers for Disease Control and Prevention (CDC). NACCHO and the CDC's vision for implementing MAPP is "Communities achieving improved health and quality of life by mobilizing partnerships and taking strategic action." Strategies to assure inclusion of the assessment of health equity and health disparities have been included in the Pasco County modified MAPP process. Use of the MAPP tools and process helped Pasco County assure that a collaborative and participatory process with a focus on wellness, quality of life, and health equity would lead to the identification of shared, actionable strategic health priorities for the community.

At the heart of the Pasco County MAPP process are the following core MAPP assessments:

- Community Health Status Assessment
- Community Themes and Strengths Assessment

These MAPP assessments work together to identify common themes in order to focus in on the key community health needs. The findings from the MAPP assessments are integrated into the Pasco CHIP.



Source: National Association of County and City Health Officials (N.D.). *Community Health Assessment and Improvement Planning*. Retrieved December 2, 2019, <https://www.naccho.org/programs/public-health-infrastructure/performance-improvement/community-health-assessment>

All4HealthFL Collaborative

Local health departments and non-profit hospitals are required to conduct community health assessments and create community health improvement plans within a similar timeframe, every three to five years. Recognizing this overlap, colleagues from four local health departments and local non-profit hospitals started brainstorming ways to work together to achieve this common goal.

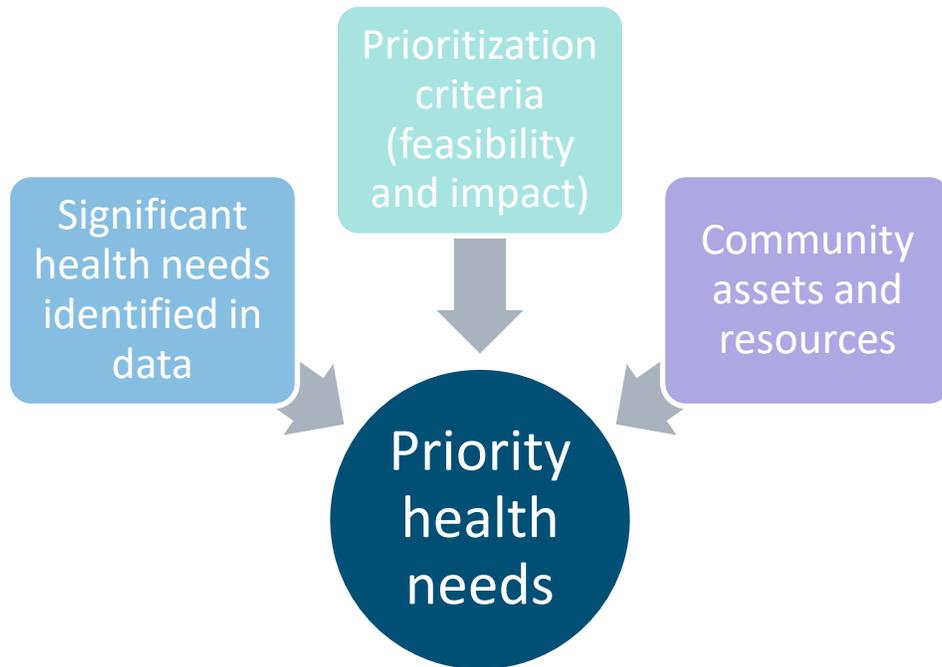
Over the course of 2019, DOH-Pasco collaborated with other county health departments (Hillsborough, Polk, and Pinellas) and local non-profit hospitals (BayCare, AdventHealth, Moffitt Cancer Center, Lakeland Regional Medical Center, and Tampa General) to complete a community health assessment together. The All4HealthFL Collaborative was formed to accomplish our shared goal of completing a CHA with a wider reach and more community input. In 2016, DOH-Pasco received 216 responses to our CHA community survey. In 2019, we received over 3,000 responses. Once completing the CHA process, the collaborative agreed to work on a shared objective to address two of the most prevalent needs in all four counties, mental health and substance use. The collaborative is working together to promote and provide Mental Health First Aid training in our respective communities. The training and supply costs will be covered by the collaborative for participants to reduce barriers to receiving this important training. The All4HealthFL Collaborative continues working together to monitor and collect local data and share key findings with the community and stakeholders. This group plays an important role in the CHIP planning process as a resource for data collection and partnership.

To learn more about the All4HealthFL Collaborative, access local data on a wide selection of health indicators, and explore best practices in community health, visit their website <http://www.all4healthfl.org/>.



Priority Focus Areas

In July 2019, DOH-Pasco, along with partner agencies, hosted a prioritization meeting to engage the community and key stakeholders in identifying priority areas for the 2020-2023 Community Health Improvement Plan. Primary and secondary data were shared via a presentation, then the 130 attendees broke into groups to discuss the top priority health issues that emerged from the data. These small groups worked together to identify current resources and programming around the various priority areas, as well as gaps and needs in addressing them. All this information was recorded and compiled, contributing to a body of information and community feedback. The meeting concluded with all attendees voting on which priority areas should be the focus of the upcoming CHIP. Prioritization voting criteria encouraged attendees to consider feasibility, available resources, and supporting data when selecting priority health issues. Mental health, substance use, nutrition and physical activity, access to care, and infectious disease prevention emerged as top priority areas for Pasco County. Figure 1 lists over-arching goals for each priority area. Specific objectives and responsible organizations can be found in Appendix A.



Mental Health

Mental disorders affect people of all ages and racial/ethnic groups, but some populations are disproportionately affected. Estimates suggest that only half of all people with mental disorders get the treatment they need (National Institutes of Mental Health, 2018).

In addition, mental health and physical health are closely connected. Mental disorders like depression and anxiety can affect people's ability to take part in healthy behaviors. Similarly, physical health problems can make it harder for people to get treatment for mental disorders. Suicide is the 8th leading cause of death in Pasco County (FL CHARTS, 2018). Local data also reveals a shortage of mental health providers as compared to the state (BRFSS, 2016), encouraging the need for added focus on mental health as a community priority. Increasing screening, education, and awareness for mental disorders can help people get the treatment they need and reduce stigmatization of mental health issues.

Substance use

Substance use disorders can involve illicit drugs, prescription drugs, or alcohol. Opioid use disorders have become especially problematic in recent years. Substance use disorders are linked to many health problems, and overdoses can lead to emergency department visits and deaths. In Pasco County, the rate of opioid overdose deaths (26.9 per 100,000 population) is significantly higher than the state's (18.7 per 100,000 population) as a whole (FL CHARTS, 2018).

Effective treatments for substance use disorders are available, but very few people get the treatment they need. Strategies to prevent substance use — especially in adolescents — and help people get treatment can reduce drug and alcohol misuse, related health problems, and deaths.

Nutrition and Physical Activity

People who eat too many unhealthy foods — like foods high in saturated fat and added sugars — are at increased risk for obesity, heart disease, type 2 diabetes, and other health problems. A lack of opportunities for exercise and physical activity can also increase the risk of developing chronic conditions. Only 35% of adults in Pasco County are at a healthy weight (BRFSS, 2016). Strategies and interventions to help people choose healthy foods and get adequate physical activity can help reduce their risk of chronic diseases and improve their overall health.

Some people don't have the information they need to choose healthy foods. Others don't have access to healthy foods or can't afford to buy enough food. About 1 in 8 families in Pasco County experience food insecurity (Feeding America, 2017). Public health interventions that focus on helping everyone get healthy foods are key to reducing food insecurity and hunger and improving health.

Access to Care

The topic of access to care refers to how easy or hard it is for a person to get quality, affordable medical care when they need it. It is important to measure and improve access to care because health disparities in access are often directly linked to disparities in health outcomes. Also, when it is difficult to get routine medical care because of cost, transportation, language barriers, or other reasons, problems that could have been caught early can result in life-threatening situations that require immediate attention, endangering lives and putting strain on emergency services.

An important factor in accessing quality health care is that patients feel understood and comfortable communicating and working with their health care providers. Cultural competence training can teach skills and knowledge that value diversity and understand how to respond to cultural differences. Embracing learning about cultural competence can improve health outcomes and access for all people, regardless of their cultural, religious, or linguistic backgrounds.

Infectious Disease and Immunization

Many people get sick and die from infectious disease each year. Making sure children and at-risk adults get vaccinated for diseases like measles, pertussis, flu, and hepatitis A and B is key to preventing infections. In addition, increasing awareness of chronic infections like hepatitis B and C can help more people get diagnosed and treated. For diseases that can't be prevented by vaccines, like hepatitis C, early diagnosis and treatment can help improve health outcomes. Infection control interventions at hospitals and long-term care facilities can also help reduce health care-associated infections. At the time of this writing, our world is experiencing a global pandemic of Coronavirus, causing an even greater need for a focus on infectious disease prevention and immunization efforts.



Figure 1. Priority Area Goals

Priority Area	Goals
<p>Mental Health</p>	<p>MH1- Reduce stigma around mental health.</p> <p>MH2- Increase awareness of suicide prevention resources.</p> <p>MH3- Promote concepts of recovery and resiliency in behavioral health.</p>
<p>Substance Use</p>	<p>SU1- Promote best practices among alcohol retailers.</p> <p>SU2- Implement policy to help prevent tobacco use among youth.</p> <p>SU3- Increase awareness of local substance use prevention resources.</p>
<p>Nutrition and Physical Activity</p>	<p>NPA1- Increase participation in community-based physical activity programs.</p> <p>NPA2- Encourage health behaviors which prevent or reverse chronic diseases.</p> <p>NPA3- Reduce food insecurity.</p>
<p>Access to Care</p>	<p>AC1- Improve health care and service delivery through cultural competence training.</p>
<p>Infectious Disease Prevention</p>	<p>ID1- Engage community partners in infection prevention best practices.</p> <p>ID2- Plan for COVID-19 vaccination efforts.</p> <p>ID3- Educate the community about infection prevention best practices.</p>

Addressing Health Disparities

Health begins where we live, learn, work and play. All people should have the opportunity to make the choices that allow them to live a long, healthy life, regardless of their income, education, or ethnic background. Health equity ensures everyone has the basics to be healthy. When it comes to expanding opportunities for health, thinking the same approach will work universally is like expecting everyone to be able to ride the same bike (see Figure 2). Health equity means increasing opportunities for everyone to live the healthiest life possible, no matter who we are, where we live, or how much money we make (Robert Wood Johnson Foundation, 2017).

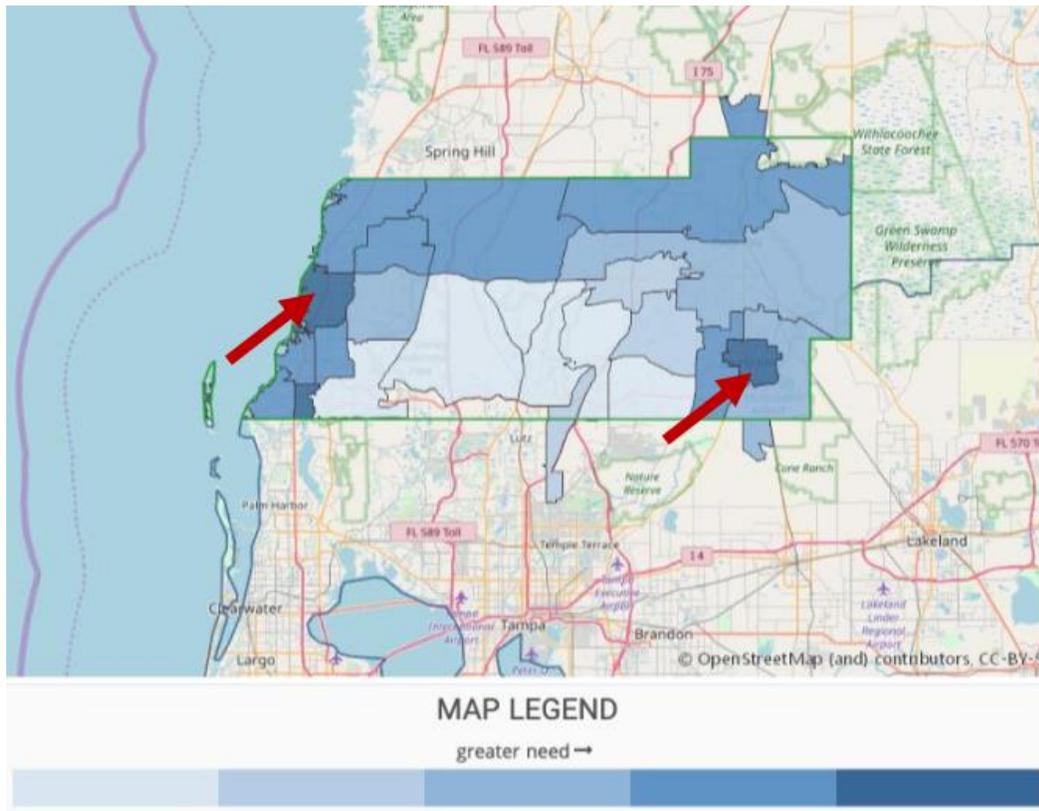
Figure 2. Visualizing Health Equity infographic, 2017



Source: Robert Wood Johnson Foundation, 2017

Data collected for the community health assessment was examined with a health equity lens. Healthy Communities Institute, one of our partners in data collection, assisted with identifying the areas of greatest need in Pasco County with the SocioNeeds Index. This index incorporates estimates for six different social and economic determinants of health that are associated with disparities in health outcomes (education, income, poverty, unemployment, language, and occupation). The indicators were standardized and averaged to create one composite index value for each zip code. Zip codes receive a SocioNeeds Index value from zero to one hundred, with higher values indicating higher potential need. The SocioNeeds Index map (Figure 3) shows the areas in Pasco County where residents are expected to experience greater burdens related to preventable health issues.

Figure 3. Pasco County SocioNeeds Index map, 2019



Source: Healthy Communities Institute, 2019

Through the collaborative efforts of the CHIP, we can address health equity in our community and work toward closing the gap of health disparities. Identifying areas and populations with the greatest need is an important step in addressing local health inequities. The SocioNeeds Index map helps identify areas of Pasco County where additional focus of health interventions may be beneficial. For Pasco, these areas include the Holiday/Hudson area along US 19 of West Pasco and the Zephyrhills/Lacoochee area of East Pasco. We have an opportunity to work collectively with community partners to help support health and needed resources in these areas.

Goals included in the 2020-2023 Pasco CHIP consider the social determinants of health and are designed to address health disparities. DOH-Pasco and community partners are addressing health disparities by working to reduce stigma around mental health and seeking treatment (Goal MH1), promoting cultural competence trainings for providers (Goal AC1), and working to decrease the number of families who experience food insecurity (Goal NPA3).

Proposed Policy Changes

Policies which support and promote health can have a lasting impact on health and well-being, influencing community health beyond many downstream health interventions. One of the policy focus areas of this CHIP involves obtaining a tobacco retail license in Pasco County. A tobacco retail license can be used to set limits on the density, type, and location of tobacco retailers. These measures can help keep tobacco and vaping products out of the hands of youth by limiting youth exposure to tobacco advertising and availability. The Tobacco Free Partnership of Pasco County and its community partners will work with local legislators and businesses to highlight the benefits of implementing a tobacco retail license and work together to achieve one in Pasco County over the course of the next two years (Goal SU2).

DOH-Pasco and community partners also aim to influence the policies of local organizations regarding cultural competence and diversity trainings. By offering cultural competence education to local health providers and organizations, we hope to emphasize the importance of ongoing training and continued learning in the area of cultural competence and humility. We encourage local organizations to implement policy which supports continued training in cultural competence and values diversity in the organization.

Additionally, DOH-Pasco and CHIP partners have an opportunity to influence the policies of local organizations in infection prevention best practices. With the emergence of COVID-19, many local organizations have begun thinking about how to stop the spread of illness in their facilities and workplaces. With the struggle of the pandemic comes an opportunity to make our businesses and workplaces safer for staff and patrons through effective policy changes which address infection prevention.



Alignment with State and National Priorities

The goals and objectives of the Pasco CHIP align with measures from the Florida State Health Improvement Plan 2017-2021 (SHIP) and national priorities of Healthy People 2030. Below is an overview of how Pasco CHIP priorities align with state and national improvement priorities (Figure 4).

Figure 4. CHIP Alignment Chart, 2020

	Pasco CHIP	Florida State Health Improvement Plan (SHIP)	Healthy People 2030
Mental health	MH1- Reduce stigma around mental health.	BH1.2- Increase the number of people trained in mental health first aid to identify, understand, and respond to signs of mental illness and substance use disorders in the community.	MHMD-07- Increase the proportion of persons with co-occurring disorders and mental health disorders who receive treatment for both disorders.
	MH2- Increase awareness of suicide prevention resources.	BH4- Reduce the number of deaths by suicide in Florida.	MHMD-01- Reduce the suicide rate.
	MH3- Promote concepts of recovery and resiliency in behavioral health.	BH1.2- Increase the number of people trained in mental health first aid to identify, understand, and respond to signs of mental illness and substance use disorders in the community.	MHMD-07- Increase the proportion of persons with co-occurring disorders and mental health disorders who receive treatment for both disorders.
Substance use	SU1- Promote best practices among alcohol retailers.	CD1- Increase cross-sector collaboration for the prevention, early detection, treatment and management of chronic diseases and conditions to improve health equity.	SU-04- Reduce the proportion of adolescents who drank alcohol in the past month.

	SU2- Achieve a local ordinance for a tobacco retail license.	CD1- Increase cross-sector collaboration for the prevention, early detection, treatment and management of chronic diseases and conditions to improve health equity.	TU-23- Increase the number of states, territories, and DC that raise the minimum age for tobacco sales to 21 years.
	SU3- Increase awareness of local substance use prevention resources.	BH3- Reduce the number of opioid overdose deaths among individuals with opioid use disorders.	SU-03- Reduce drug overdose deaths. SU-01- Increase the proportion of people with a substance use disorder who got treatment in the past year.
Nutrition & physical activity	NPA1- Increase participation in community-based physical activity programs.	HW2- Improve access to and participation in physical activity opportunities across the lifespan to increase healthy weight.	PA-05- Increase the proportion of adults who do enough aerobic and muscle-strengthening activity.
	NPA2- Promote health behaviors which prevent or reverse chronic diseases.	HW1- Improve the food environment and nutrition habits across the lifespan to increase healthy weight.	HDS-04- Reduce the proportion of adults with high blood pressure.
	NPA3- Reduce food insecurity.	HW1- Improve the food environment and nutrition habits across the lifespan to increase healthy weight.	NWS-01- Reduce household food insecurity and hunger.
Access to care	AC1- Improve health care and service delivery through cultural competence training.	HE1- Establish shared understanding across all sectors (including, but not limited to, state and local agencies and other organizations) concerning information and issues surrounding health equity (HE), cultural competency/sensitivity, and how social determinants of health (SDOH) influence the	HC/HIT-01- Increase the proportion of adults whose health care provider checked their understanding. HC/HIT-03- Increase the proportion of adults whose health care providers involved them in decisions as much as they wanted.

		health of Florida’s residents and communities.	
Infectious disease & immunization	ID1- Engage community partners in infection prevention best practices.	ID3- Demonstrate readiness for existing and emerging infectious disease threats.	HC/HIT-D03- Increase the proportion of emergency messages in news stories that include steps for reducing personal health threats.
	ID2- Plan for COVID-19 vaccination efforts.	ID3- Demonstrate readiness for existing and emerging infectious disease threats.	GH-D01- Increase the number of individuals trained globally to prevent, detect, or respond to public health threats.
	ID3- Educate the community about infection prevention best practices.	ID3- Demonstrate readiness for existing and emerging infectious disease threats.	HC/HIT-D03- Increase the proportion of emergency messages in news stories that include steps for reducing personal health threats.

Goals of the Pasco CHIP are also aligned with key focus areas of the United Way of Pasco County, a partner and funder of numerous health and charitable initiatives in Pasco County. See Figure 5 for alignment with goals of the United Way of Pasco County.

Figure 5. CHIP Alignment with United Way Chart, 2020

	Pasco CHIP Goals	United Way of Pasco County Focus Areas
Mental health	<p>MH1- Reduce stigma around mental health.</p> <p>MH2- Increase awareness of suicide prevention resources.</p> <p>MH3- Promote concepts of recovery and resiliency in behavioral health.</p>	<p>Mental Health</p> <p>We're ensuring that individuals with mental illness are being connected and treated with the right programs and resources that will enable them to live independently.</p>
Substance use	<p>SU1- Promote best practices among alcohol retailers.</p> <p>SU2- Achieve a local ordinance for a tobacco retail license.</p> <p>SU3- Increase awareness of local substance use prevention resources.</p>	<p>Substance Addiction</p> <p>We're helping people seek and go through the recovery process so that they can rejoin society and amend relationships with their loved ones.</p>
Access to care	<p>AC1- Improve health care and service delivery through cultural competence training.</p>	<p>Health</p> <p>We're promoting access to quality health care and wellness opportunities for children, families, and individuals.</p>
Nutrition & physical activity	<p>NPA1- Increase participation in community-based physical activity programs.</p> <p>NPA2- Promote health behaviors which prevent or reverse chronic diseases.</p> <p>NPA3- Reduce food insecurity.</p>	<p>Youth Success and Education</p> <p>We're making sure children are ready for school, stay on track, and graduate on time prepared for college or for a career.</p>
Infectious disease & immunization	<p>ID1- Engage community partners in infection prevention best practices.</p> <p>ID2- Plan for COVID-19 vaccination efforts.</p> <p>ID3- Educate the community about infection prevention best practices.</p>	<p>Health</p> <p>We're promoting access to quality health care and wellness opportunities for children, families, and individuals.</p>

Appendices

Appendix A

2020-2023 Action Plans

Priority Focus Area: Mental Health				
Goal MH1: Reduce stigma around mental health.				
Strategy MH1.1: Increase awareness of stigma reduction campaigns in the local community.				
Objective MH1.1.1: By December 31, 2021, DOH-Pasco and community partners will collaborate on at least one community campaign to reduce stigma around mental health.				
Data Source: DOH-Pasco CHIP partners				
Baseline: zero community campaigns				
Supporting evidence-based strategy: Mental Health First Aid. https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/mental-health-first-aid				
Activity	Process Measure	Responsible Agency	Partner Agencies	
1	Identify local, current, and active mental health stigma reduction campaigns.	Identify at least 2 local organizations who currently have mental health stigma reduction programs.	DOH-Pasco, Pasco Acute Care Team	DOH-Pasco, Acute Care Team, ASAP Pasco, NAMI Pasco
2	Promote the awareness/utilization of community stigma reduction messaging and programs.	At least one stigma reduction campaign is promoted community-wide in Pasco County by December 2021.	DOH-Pasco, Pasco Acute Care Team, ASAP Pasco	DOH-Pasco, Acute Care Team, ASAP Pasco, NAMI Pasco

Priority Focus Area: Mental Health

Goal MH2: Increase awareness of suicide prevention resources.

Strategy MH2.1: Collaborate with community partners to increase accessibility to suicide prevention resources.

Objective MH2.1.1: By December 31, 2021, DOH-Pasco and community partners will collaborate on at least one community campaign for suicide prevention.

Data Source: DOH-Pasco CHIP partners

Baseline: zero community-wide campaigns

Supporting evidence-based strategy: Mental Health First Aid.

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/mental-health-first-aid>

Activity		Process Measure	Responsible Agency	Partner Agencies
1	Identify local suicide prevention resources and programs.	Identify at least 2 local organizations who currently have suicide prevention programs.	DOH-Pasco, Pasco Acute Care Team	DOH-Pasco, Acute Care Team, ASAP Pasco, NAMI Pasco
2	Promote the awareness/utilization of community suicide prevention resources and programs.	At least one suicide prevention campaign is promoted community-wide in Pasco County by December 2021.	DOH-Pasco, Pasco Acute Care Team	DOH-Pasco, Acute Care Team, ASAP Pasco, NAMI Pasco

Priority Focus Area: Mental Health

Goal MH3: Increase awareness of the concepts of recovery and resiliency in behavioral health.

Strategy MH3.1: Promote concepts of recovery and resiliency in behavioral health.

Objective MH3.1.1: By December 31, 2022 increase participation in Mental Health First Aid classes by 20% in Pasco County.

Data Source: BayCare CHAT

Baseline: 4 classes delivered in 2020; 37 participants educated (target- 5 classes in 2021; 45 participants in 2021)

Supporting evidence-based strategy: Mental Health First Aid.

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/mental-health-first-aid>

Activity	Process Measure	Responsible Agency	Partner Agencies
1 Identify organizations who offer Mental Health First Aid in Pasco County.	Identify at least 2 local organizations who offer Mental Health First Aid in Pasco County.	DOH-Pasco, BayCare	DOH-Pasco, Acute Care Team, ASAP Pasco, All4HealthFL
2 Identify ways which DOH-Pasco can support facilitation of Mental Health First Aid classes.	DOH-Pasco will provide support to at least 2 community partners providing Mental Health First Aid classes.	DOH-Pasco	DOH-Pasco, Acute Care Team, ASAP Pasco, All4HealthFL
3 Promote participation in Mental Health First Aid classes.	Increase yearly participation of Mental Health First Aid by 20% from 37 to 45 participants by December 2022.	DOH-Pasco, Pasco Acute Care Team	DOH-Pasco, Acute Care Team, ASAP Pasco, All4HealthFL

Priority Focus Area: Substance Use

Goal SU1: Promote best practices among alcohol retailers.

Strategy SU1.1: Assess and recognize local alcohol retailers on implementing alcohol point of sale best practices.

Objective SU1.1.1: By December 31, 2021 the ASAP Alcohol Initiatives Committee (AIC) and partners will conduct at least 30 Environmental Scans at alcohol retailers in Pasco County to assess for compliance in alcohol point of sale best practices.

Baseline: 20 Environmental Scans conducted in 2020

Objective SU1.1.2: By December 31, 2020, create at least one document/guide outlining best practices/recommendations for alcohol point of sale for retailers.

Baseline: zero guides (this is a new initiative)

Objective SU1.1.3: By December 31, 2021, distribute at least 20 guides on alcohol point of sale best practices to alcohol retailers in Pasco County.

Baseline: zero guides distributed (this is a new initiative)

Objective SU1.1.4: By December 31, 2021, recognize at least 4 alcohol retailers (1 per quarter during 2021) for utilizing best practices in alcohol point of sale in Pasco County.

Baseline: zero recognitions (this is a new initiative)

Data Source: ASAP Alcohol Initiatives Committee

Supporting evidence-based strategy: Alcohol advertising restrictions.

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/alcohol-advertising-restrictions>

Activity	Process Measure	Responsible Agency	Partner Agencies
1 Support ASAP AIC in conducting Environmental Scans at alcohol retailers.	ASAP AIC will conduct at least 30 Environmental Scans at alcohol retailers in 2021.	DOH-Pasco, ASAP AIC	DOH-Pasco, ASAP AIC, ASAP Pasco, Pasco Tobacco Free Partnership
2 Educate alcohol retailers on best practices in alcohol sales to promote community health and safety.	Create at least one guide outlining best practices for alcohol retailers.	DOH-Pasco, ASAP AIC	DOH-Pasco, ASAP AIC, ASAP Pasco, Pasco Tobacco Free Partnership
3 Recognize alcohol retailers who utilize best practices in alcohol point of sale to promote community health and safety.	Recognize at least one retailer per quarter (n=4) during 2021 who have utilized best practices in alcohol point of sale.	DOH-Pasco, ASAP AIC	DOH-Pasco, ASAP AIC, ASAP Pasco, Pasco Tobacco Free Partnership

Priority Focus Area: Substance Use

Goal SU2: Implement policy to help prevent tobacco use among youth.

Strategy SU2.1: Achieve a local ordinance for a tobacco retail license.

Objective SU2.1.1: By December 31, 2021, conduct at least 50 Tobacco Point of Sale (POS) Assessments in Pasco County.

Baseline: 30 Tobacco Point of Sale Assessments conducted in 2020

Objective SU2.1.2: By December 31, 2021, deliver at least 5 presentations on the POS Taskforce, POS Assessments, and Tobacco Retail License to community partners.

Baseline: 1 presentation given in 2020

Objective SU2.1.3: By June 30, 2022, achieve one Tobacco Retail License ordinance in Pasco County

Baseline: zero tobacco retail license in Pasco County (this is a new initiative)

Data Source: Pasco Tobacco Free Partnership

Supporting evidence-based strategy: Tobacco retailer licensing.

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/tobacco-retailer-licensing>

Activity	Process Measure	Responsible Agency	Partner Agencies
1 Support Tobacco Free Partnership (TFP) in conducting Point of Sale Assessments at tobacco retailers.	TFP will conduct at least 50 Point of Sale Assessments at tobacco retailers in 2021.	DOH-Pasco, TFP, ASAP AIC	DOH-Pasco, ASAP AIC, ASAP Pasco, Pasco Tobacco Free Partnership
2 Educate community members and partners on the benefits of a tobacco retail license.	Engage at least 5 new community partners to help advocate for a tobacco retail license.	DOH-Pasco, TFP, ASAP AIC	DOH-Pasco, ASAP AIC, ASAP Pasco, Pasco Tobacco Free Partnership
3 Achieve a local tobacco retail license.	Achieve a tobacco retail license in Pasco County by June 30, 2022.	DOH-Pasco, TFP, ASAP AIC	DOH-Pasco, ASAP AIC, ASAP Pasco, Pasco Tobacco Free Partnership

Priority Focus Area: Substance Use

Goal SU3: Increase awareness of local substance use prevention resources.

Strategy SU3.1: Offer a community event to raise awareness of local substance use prevention resources.

Objective SU3.1.1: By December 31, 2020, DOH-Pasco and the Pasco Sheriff's Office will collaborate with community partners on one community event addressing opioid awareness and prevention.

Data Source: Pasco Sheriff's Office, Behavioral Health Intervention Team (BHIT)

Baseline: zero events delivered in 2019 (this is a new initiative)

Supporting evidence-based strategy: Health literacy interventions.

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/health-literacy-interventions>

Activity	Process Measure	Responsible Agency	Partner Agencies
1 Identify organizations who offer substance use prevention services and resources in Pasco County.	Identify at least 10 local organizations who offer substance use prevention services and resources in Pasco County to participate in community event.	DOH-Pasco, Pasco Sheriff's Office	DOH-Pasco, Acute Care Team, Pasco Sheriff's Office
2 Organize an event which showcases local substance use prevention services.	Host a collaborative community event which educates community members about local substance use prevention resources.	DOH-Pasco, Pasco Sheriff's Office	DOH-Pasco, Acute Care Team, Pasco Sheriff's Office
3 Promote substance use prevention resources via a community event.	Share community event on social media with at least 5 community partners.	DOH-Pasco, Pasco Sheriff's Office	DOH-Pasco, Acute Care Team, Pasco Sheriff's Office

Priority Focus Area: Nutrition & Physical Activity

Goal NPA1: Increase participation in community-based physical activity programs.

Strategy NPA1.1: Promote local nutrition and physical activity programs.

Objective NPA1.1.1: By December 31, 2021 DOH-Pasco will collaborate with the Let's Walk Florida program to increase the completion rate by 20% for Pasco County participants.

Data Source: UF IFAS Extension, Pasco

Baseline: 24.4% completion rate in 2020 (target- 29.3% completion rate in 2021)

Supporting evidence-based strategy: Community-wide physical activity campaigns.

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/community-wide-physical-activity-campaigns>

Activity	Process Measure	Responsible Agency	Partner Agencies
1 Promote local community-based nutrition and physical activity programs.	Increase completion rate for the Let's Walk Florida program by 20% in 2021.	DOH-Pasco, UF IFAS Extension	DOH-Pasco, UF IFAS Extension

Priority Focus Area: Nutrition & Physical Activity

Goal NPA2: Encourage health behaviors which prevent or reverse chronic diseases.

Strategy NPA2.1: Promote local chronic disease prevention programs.

Objective NPA2.1.1: By December 31, 2021 DOH-Pasco will collaborate with the UF IFAS Extension office on at least one chronic disease prevention program to increase by 20% the percentage of participants who report a positive change in health habits after 3 months.

Data Source: UF IFAS Extension, Pasco

Baseline: 50% reported an increase in physical activity 3 months after program in 2020 (target- 60% report an increase in physical activity after 3 months in 2021); 80% reported an increase in fruit and vegetable intake in 2020 (target- 96% report an increase in fruit and vegetable intake after 3 months)

Supporting evidence-based strategy: Chronic disease self-management programs.

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/chronic-disease-self-management-cdsm-programs>

Activity	Process Measure	Responsible Agency	Partner Agencies
1 Promote chronic disease prevention programs within the local community.	Measure number of participants who complete a chronic disease program and report a positive change in health habits 3 months after the program.	DOH-Pasco, UF IFAS Extension	DOH-Pasco, UF IFAS Extension

Priority Focus Area: Nutrition & Physical Activity

Goal NPA3: Reduce food insecurity.

Strategy NPA3.1: Partner with the Tampa Bay Network to End Hunger (TBNEH) on local projects to reduce food insecurity in Pasco County.

Objective NPA3.1.1: By June 30, 2023 complete at least two nutrition/food insecurity projects per year in collaboration with the Tampa Bay Network to End Hunger, Pasco Chapter.

Data Source: UF IFAS Extension, Pasco

Baseline: 1 project completed in 2020 (target- 2 projects per year through 2023)

Supporting evidence-based strategy: Healthy food initiatives in food pantries.

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/healthy-food-initiatives-in-food-pantries>

Activity	Process Measure	Responsible Agency	Partner Agencies
1	Partner with TBNEH Pasco on local projects to reduce food insecurity and promote nutrition.	Complete 2 projects per year in collaboration with TBNEH Pasco through 2023.	DOH-Pasco, TBNEH Pasco
		DOH-Pasco, TBNEH Pasco, UF IFAS Extension, Pasco County Schools	

Priority Focus Area: Access to Care

Goal AC1: Improve health care and service delivery through cultural competence training.

Strategy AC1.1: Promote cultural competence training in Pasco County.

Objective AC1.1.1: By December 31, 2021 the Alliance for Substance Use and Prevention and its partners will offer printed materials and/or training to at least 5 community partners which consider the community's language differences, education level, and how different groups are presented in the materials.

Data Source: Alliance for Substance Use Prevention Pasco

Baseline: zero materials offered in 2020 (this is a new initiative; target- share materials with 5 partners)

Supporting evidence-based strategy: Cultural competence training for health care professionals. <https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/cultural-competence-training-for-health-care-professionals>

Activity	Process Measure	Responsible Agency	Partner Agencies
1 Partner with ASAP Pasco on local projects to promote cultural competence.	Share materials and/or provide training to at least 5 community partners on cultural competence.	DOH-Pasco, ASAP Pasco	DOH-Pasco, ASAP Pasco

Priority Focus Area: Infectious Disease & Immunization

Goal ID1: Engage community partners in infection prevention best practices.

Strategy ID1.1: Increase participation and engagement with the Pasco County

Objective ID1.1.1: By December 31, 2022 the external Pasco County Infectious Disease Coalition will hold at least 2 meetings per year and engage 20% more participants each year.

Data Source: DOH- Pasco

Baseline: 1 meeting held in 2020*; 17 participants (target- 2 meetings per year; 21 participants per meeting in 2021; 25 participants in 2022) *other meetings cancelled in 2020 due to COVID-19

Activity	Process Measure	Responsible Agency	Partner Agencies
1 Support the external Infectious Disease Coalition meetings.	Book at least one guest speaker per meeting to promote engagement and learning in Infectious Disease Coalition.	DOH-Pasco	DOH-Pasco
2 Increase participation in external Infectious Disease Coalition.	Recruit new members to increase participation each year by 20%.	DOH-Pasco	DOH-Pasco

Priority Focus Area: Infectious Disease & Immunization

Goal ID2: Plan for COVID-19 vaccination efforts.

Strategy ID2.1: Create a plan for COVID-19 vaccination distribution in Pasco County.

Objective ID2.1.1: By December 31, 2021 DOH-Pasco will collaborate with community partners on a plan for COVID-19 vaccination distribution.

Data Source: DOH- Pasco, BayCare

Baseline: zero plans (this is a new initiative)

Supporting evidence-based strategy: Vaccination Programs: Community-Based Interventions Implemented in Combination. <https://www.thecommunityguide.org/findings/vaccination-programs-community-based-interventions-implemented-combination>

Activity	Process Measure	Responsible Agency	Partner Agencies
1 Collaborate with community partners on a plan for COVID-19 vaccine distribution.	Complete a plan for COVID-19 vaccine distribution and prioritization by December 31, 2021.	DOH-Pasco, BayCare	DOH-Pasco, BayCare, AdventHealth

Priority Focus Area: Infectious Disease & Immunization

Goal ID3: Educate the community about infection prevention best practices.

Strategy ID3.1: Provide education on infection prevention to local businesses and organizations.

Objective ID3.1.1: By December 31, 2021 provide education and guidance to at least 10 local organizations and/or businesses in infection control best practices.

Data Source: DOH- Pasco

Baseline: zero presentations/trainings (this is a new initiative)

Activity		Process Measure	Responsible Agency	Partner Agencies
1	Provide education to local businesses and organizations on infection prevention.	Educate at least 10 local organizations on infection control best practices by December 31, 2021.	DOH-Pasco	DOH-Pasco, long term care facilities, local businesses, Pasco County Schools

Appendix B

Pasco CHIP 2020-2023 Revisions

There are currently no revisions to this plan. The Pasco CHIP was initiated July 2020 and published December 2020.